



**16th Annual - Saturday, November 20, 2021 8am-2pm**

Dear Community Member,

The Westmorland Chamber is excited to have merged with the Imperial Chamber and El Centro Chamber's of Commerce to form The Imperial Valley Regional Chamber of Commerce (IVRCC). The Westmorland Honey Festival will be the first signature event for the IVRCC to host and we are buzzing with excitement to be a part of this fantastic event! The 16th Annual Honey Festival will be on Saturday, November 20th and will have many BEEloved events returning as well as several new events we are sure you will love. Our festival is a place for family and friends to gather and enjoy things like shopping with local artisan vendors, honey tasting, great food vendors, a live Spelling Bee, the Honey Run 5k, numerous contests, as well as announcing our Bee Keeper & Busy Bee of the Year award. This year's theme is **BEE the Best YOU! - Bee Healthy. Bee Kind. Bee Positive.**

While held in Westmorland, we love that our Festival is enjoyed by people from all over the Imperial Valley and beyond. The success of the Honey Festival truly relies on the support of its community members involvement and support. Please share our event with your Hive of family, friends, and co-workers and BEE there on the big day!

As one of the few events being held this year in the Imperial Valley, the 2021 Honey Festival is a great event to BEEinvolved in! The Festival is an opportunity to reach new customers while supporting our local vendors and community at the same time. The IVRCC is offering several levels of sponsorships ranging from \$1500 to \$50 dollars, designed to allow both business' and individuals to support The 2021 Westmorland Honey Festival. Attached you will find our levels outlined, however, if you have sponsorship interests that are not outlined or would like to sponsor a specific event or activity we are hosting please contact our team as we would love to work with you to create a sponsorship marketing opportunity that meets your goals!

We know that there are many opportunities for business' and individuals to sponsor and donate to in the Imperial Valley and we want to sincerely thank you for considering The 2021 Honey Festival as an event to support.



**BEEexcited - We Are!**

Sincerely,

*Bari Smith Bean*

Bari Smith Bean  
Vice President - IVRCC

*Mia Hernandez*

Mia Hernandez  
Director of Events - IVRCC  
mia@ivregionalchamber.com

*Daniel Sohn*

Daniel Sohn  
Chief Executive Officer - IVRCC  
daniel@ivregionalchamber.com



# 2021 SPONSORSHIP OPPORTUNITIES

5K

YOUTH  
BOXING

SPELLING  
BEE

ESSAY  
CONTEST

BUSY BEE  
ACTIVITY  
AREA

'LIL BEE  
COLORING  
CONTEST

## \$1500 KING BEE

- 10x10 Booth Space
- 8 Event Shirts
- Vocal Recognition Throughout Event
- Featured Sponsor of Festival Event of Your Choice Including Logo on Award (event options listed to the left)
- Logo and Recognition on IVRCC email blasts
- Premiere Sponsorship Logo Placement on Banners at 2021 Honey Festival Event

## \$1000 QUEEN BEE

- 10x10 Booth Space
- 6 Event Shirts
- Vocal Recognition Throughout Event
- Logo and Recognition on IVRCC email blasts
- Logo Prominently Displayed on Sponsorship Banner at 2021 Honey Festival Event

## \$500 DRONE BEE

- 10x10 Booth Space (no food permit)
- 4 Event Shirts
- Logo and Recognition on IVRCC email blasts and on Banner at 2021 Honey Festival Event

## \$250 WORKER BEE

- 10x10 Booth Space (no food permit)
- 2 Event Shirts
- Recognition on IVRCC email blasts

## \$100 KILLER BEE

- 1 Event Shirt
- Recognition on IVRCC email blasts

## \$50 SWARM BEE

- Recognition on IVRCC email blasts

Sponsorship form and payment can be mailed to: 1095 South 4th Street, El Centro, CA 92243

FOR MORE EVENT INFORMATION OR TO SPONSOR THE 2021 HONEY FESTIVAL EMAIL:  
MIA@IVREGIONALCHAMBER.COM OR VISIT WWW.WESTMORLANDCHAMBER.COM



## 2021 Sponsorship Commitment Form

☐ \$1500 KING BEE

☐ \$1000 QUEEN BEE

☐ \$500 DRONE BEE

☐ \$250 WORKER BEE

☐ \$100 KILLER BEE

☐ \$50 SWARM BEE

Business/Individual Name: \_\_\_\_\_

Business/Individual Phone: \_\_\_\_\_

Business/Individual Email: \_\_\_\_\_

King Bee through Killer Bee Sponsorships include an event t-shirt. Please list the sizes you would like based on the quantity of shirts your sponsorship includes:

KING BEE (8): \_\_\_\_\_

QUEEN BEE (6): \_\_\_\_\_

DRONE BEE (4): \_\_\_\_\_

WORKER BEE (2): \_\_\_\_\_

KILLER BEE (1): \_\_\_\_\_

Additional Comments/Interests Regarding Sponsorship:

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Questions? Email: [mia@ivregionchamber.com](mailto:mia@ivregionchamber.com)

Checks Payable to: Imperial Valley Regional Chamber of Commerce  
1095 South 4th Street, El Centro, CA 92243